



STUDENT WORK



ARTC 3303 TRADEMARK DESIGN

Whiskey Priest Bar and Pub Chelsy Young

Fidel's Cigar Shop Amy Kliitchek

Mahalo Hawaiian Soups Holli Hollingsworth

Assignment: Create a logo for a small business



STUDENT WORK



ARTC 1301 INTRO TO COMDES

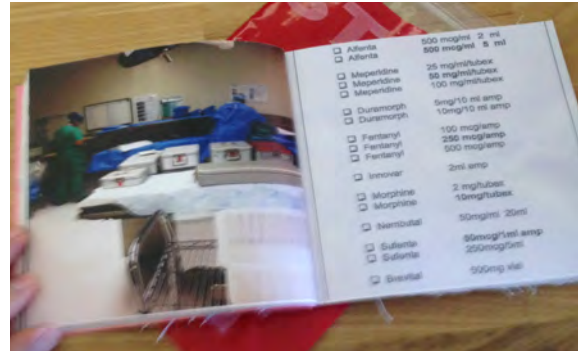
Final Project Emily Gore

Assignment: Design a small book based on a profession.

This book is on a drummer. The cover is made of drum skin and is a Japanese stab stitch with a guitar string thread. The book was presented in a drumhead box. Hand rendered type is from the drummer's set list.



STUDENT WORK



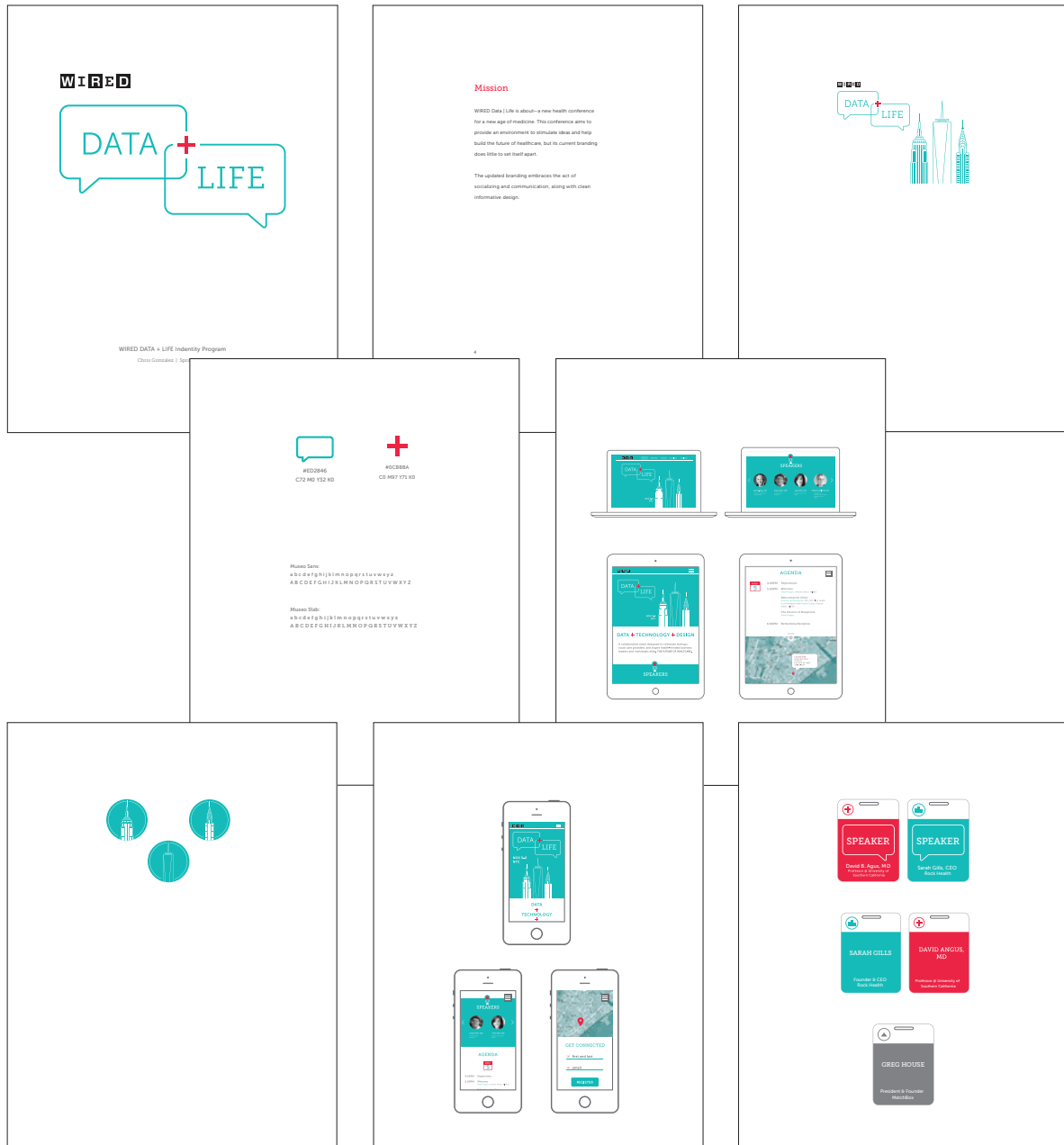
ARTC 1301 INTRO TO COMDES

Final Project Robert Louis

This book is based on the profession of an Operating Room Nurse. The images are from an actual heart surgery procedure. Secondary imagery are scanned copies of OR nurse's paperwork. End sheets were made from OR gown material. The Japanese stab stitching is made of sterilized sutures. The book was presented in a biohazard bag.



STUDENT WORK



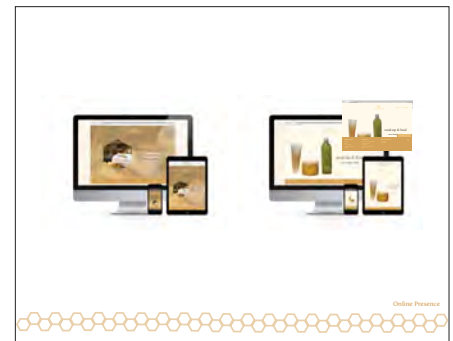
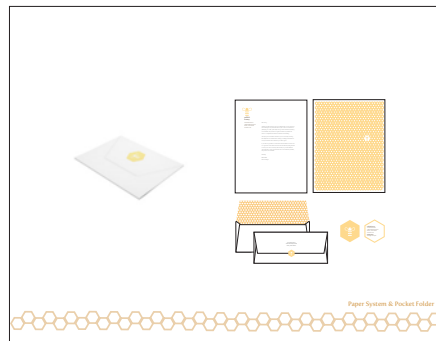
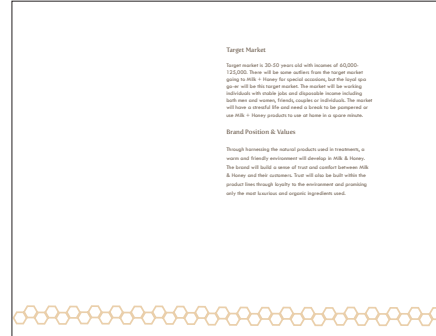
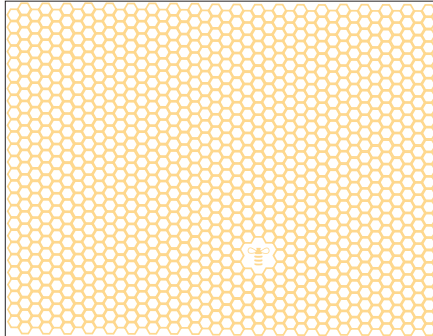
ARTC 3304 BRANDING SYSTEMS

Wired Data + Life Health Conference Chris Gonzalez

Assignment: Create an identity system for a health conference. Specify primary and secondary typefaces, and primary and secondary brand colors. Design a hero icon, responsive website, name tags, and other event collaterals.



STUDENT WORK



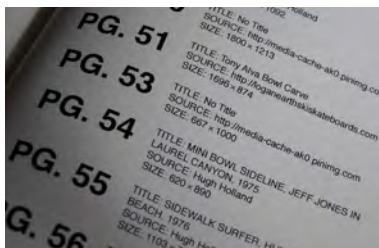
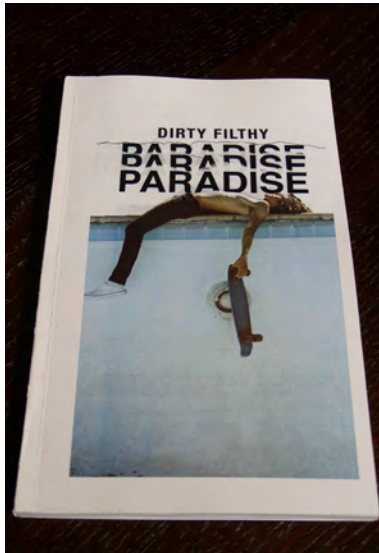
ARTC 3304 BRANDING SYSTEMS

Milk + Honey Spa Sara Hruzek

Assignment: Create an identity system for a local business by first identifying the target market and market competitors. Specify primary and secondary typefaces, and primary and secondary brand colors. Design a logo, stationery package, packaging, responsive web site, and other collaterals.



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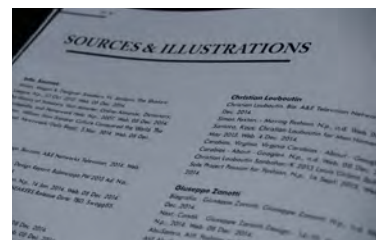
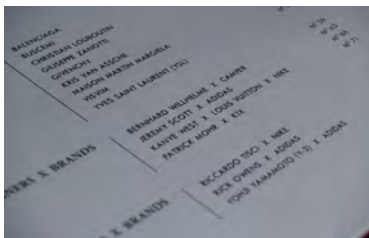
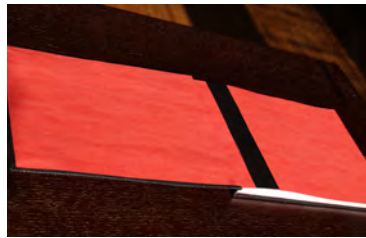
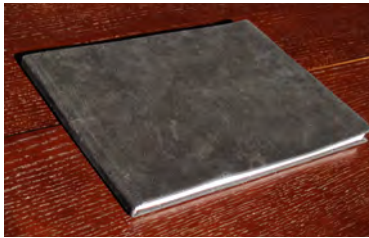
ARTC 3320 TYPOGRAPHY II

Exhibition Catalog Kolby Duke

Assignment: Design a book based on an exhibition of choice. This book is on the rise of skateboarding in the 1970's. This subculture of society came about from the sport of surfing and was a rebellion against the middle class. Students were required to use the Fibonacci sequence to make choices on type size, leading, page size, and grid structure. Paper selection, printing, and hand binding the project was all the responsibility of the student.

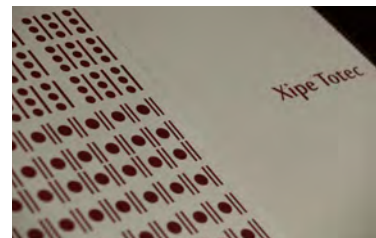
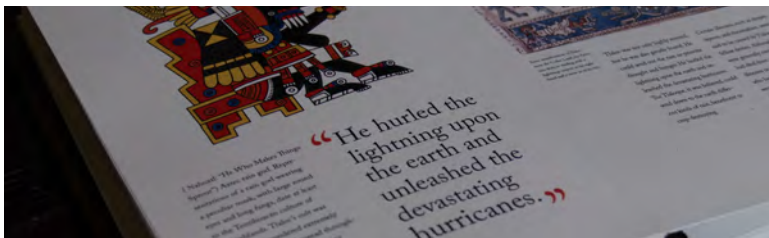


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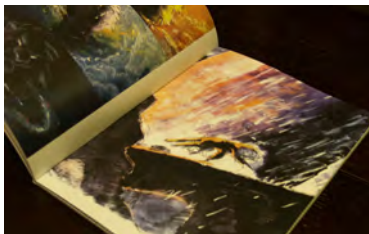


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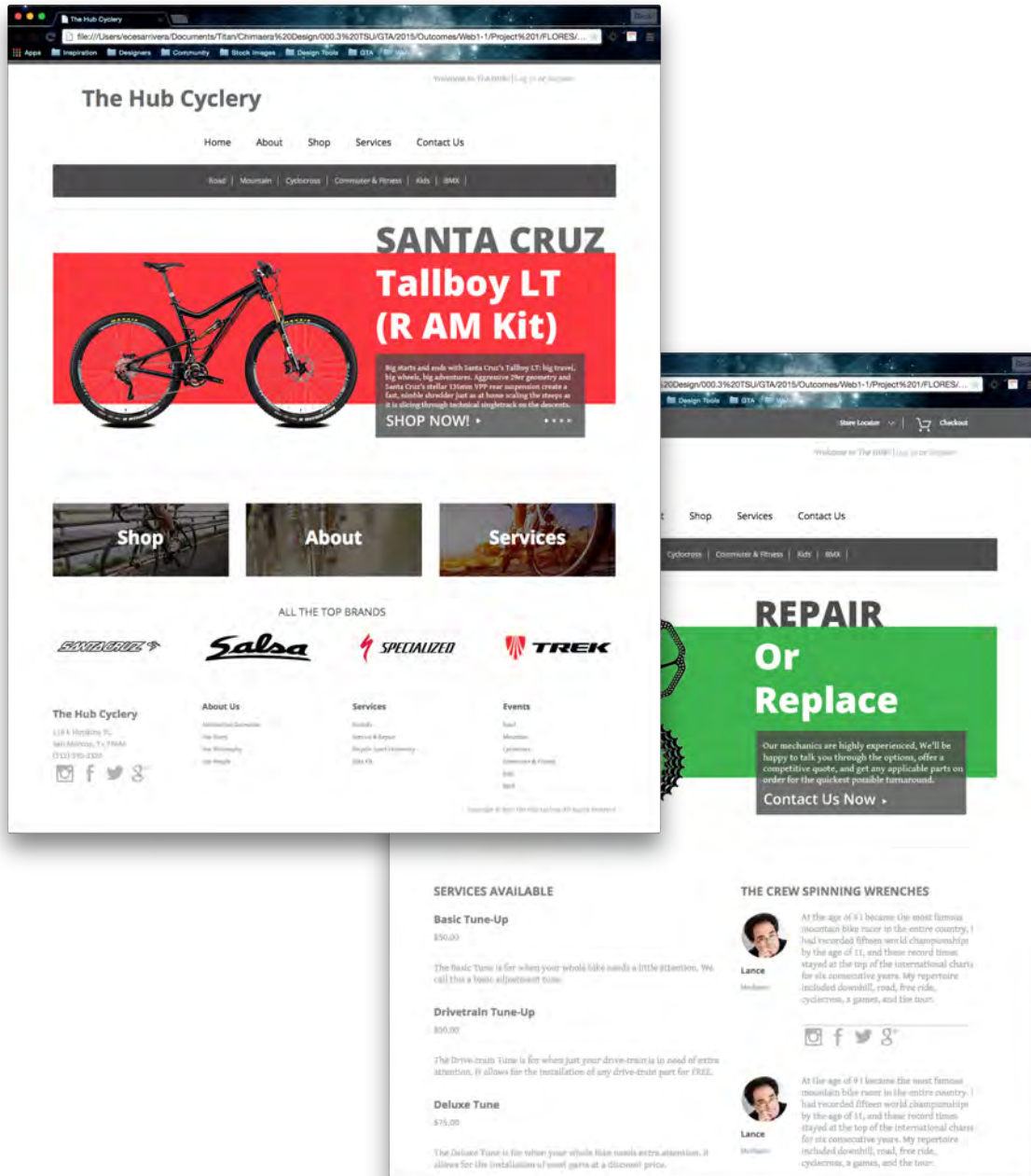


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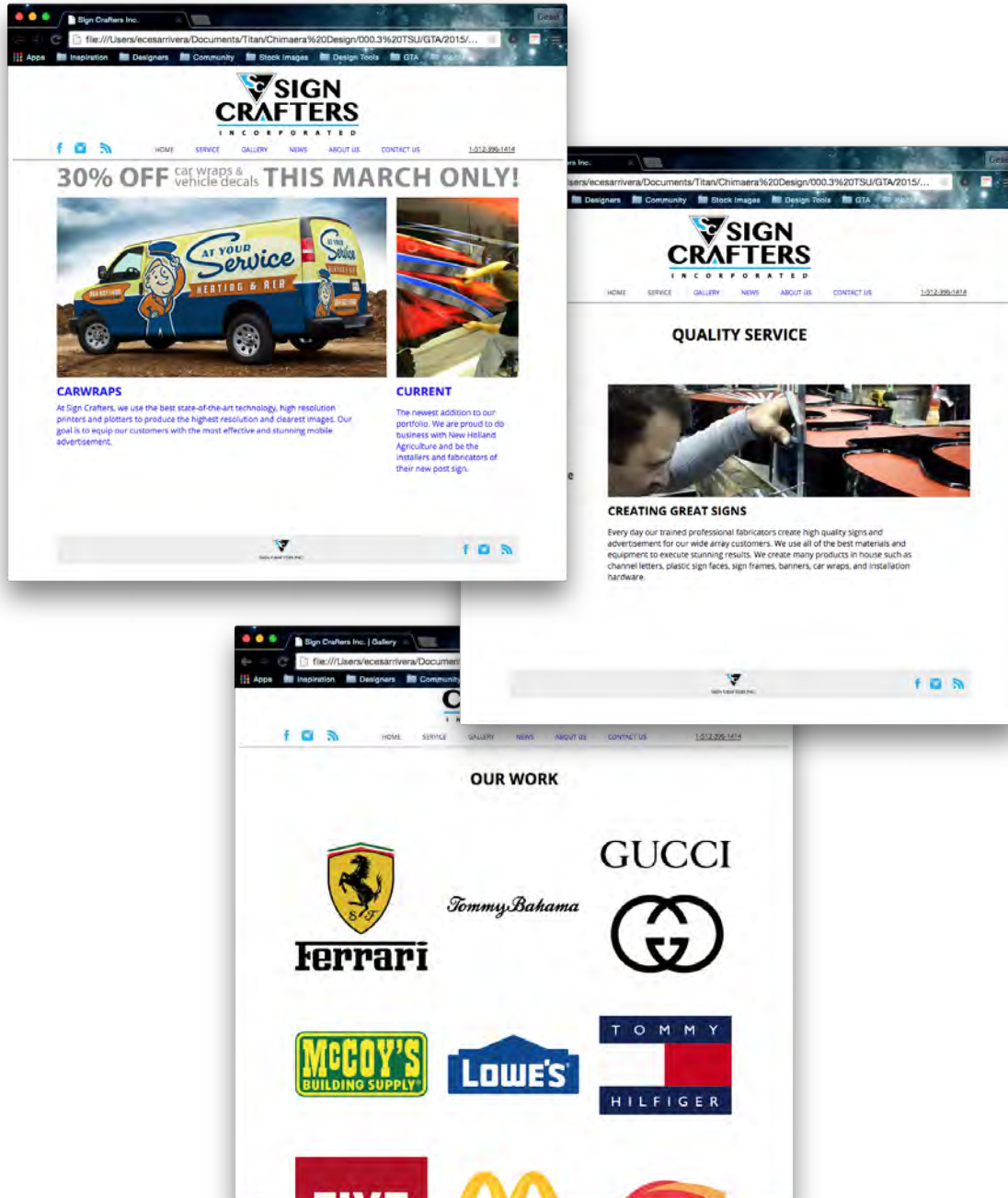
ARTC 3307 INTERACTIVE I

Project 1 Final Chris Flores

Assignment: Design an entire retail site and code from scratch two pages in HTML and CSS. Pages shown were successfully coded by students. This is the students' first project dealing with design and production of simple websites, their first exposure to web concepts.

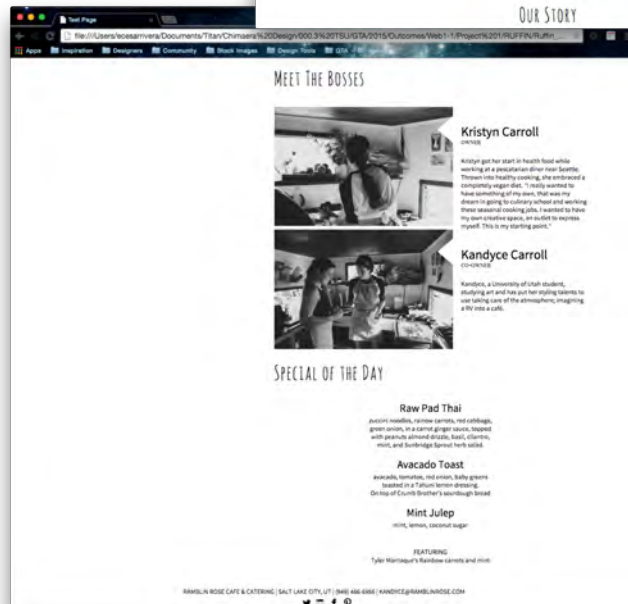
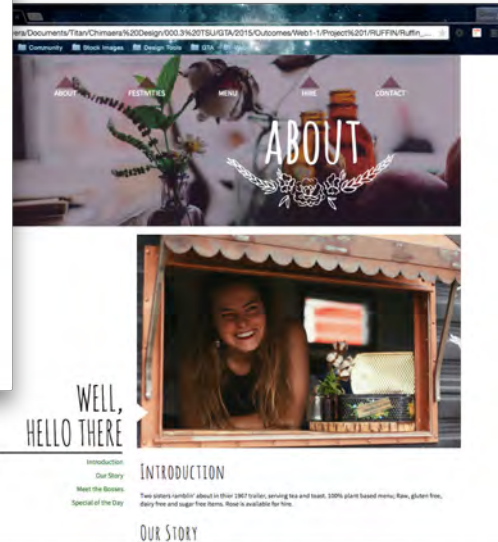
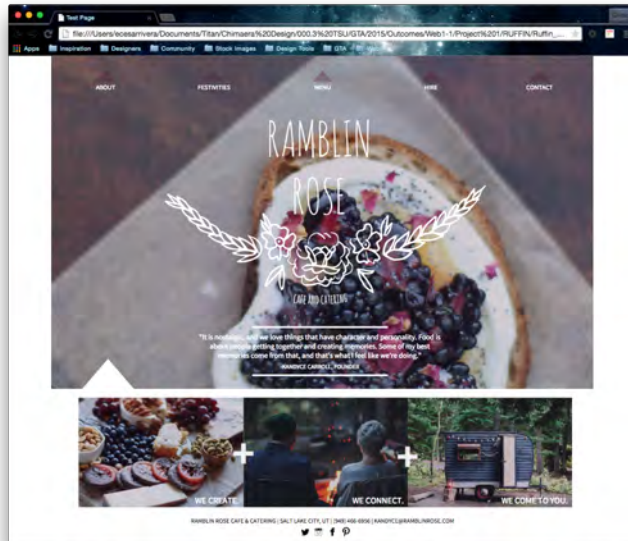


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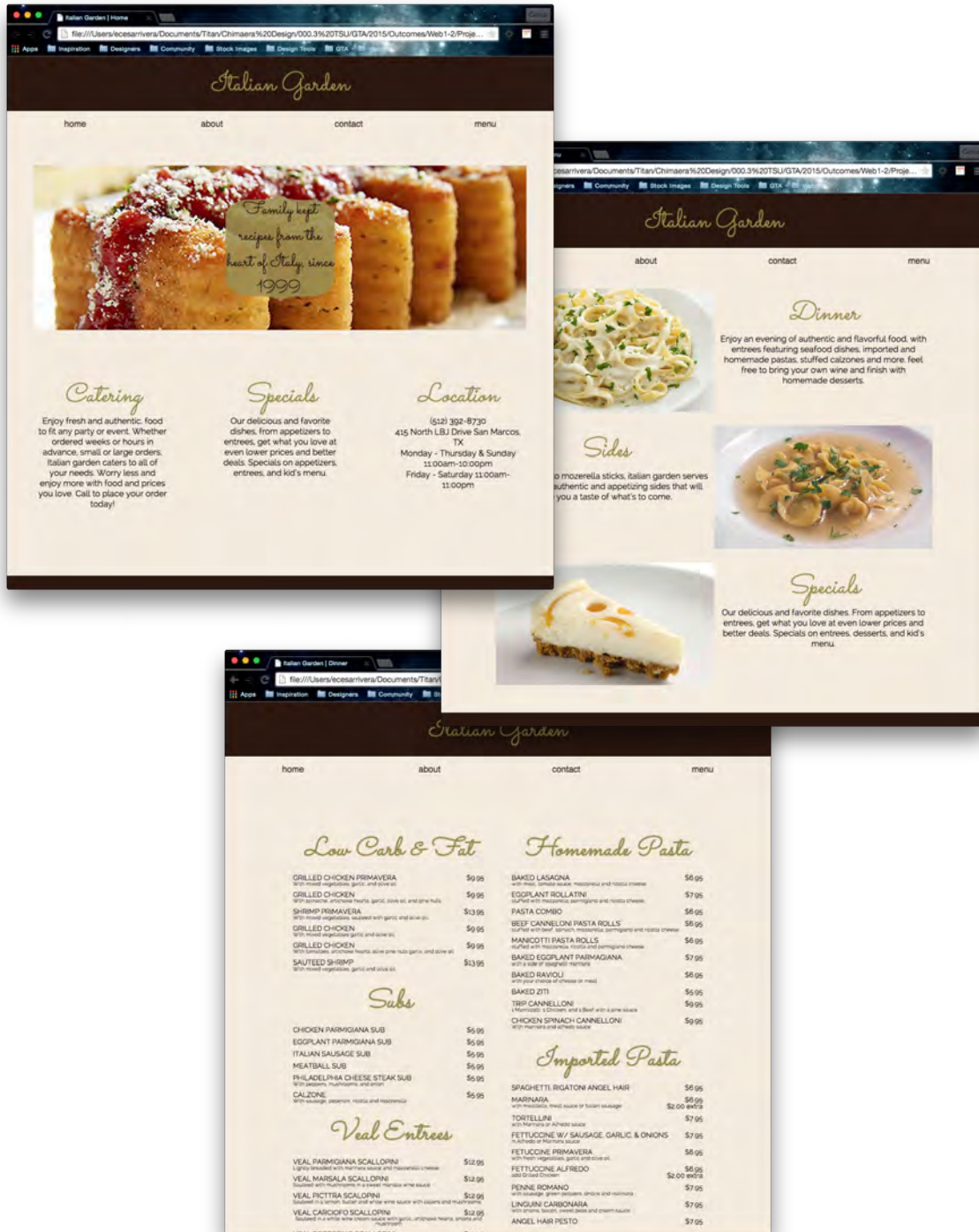


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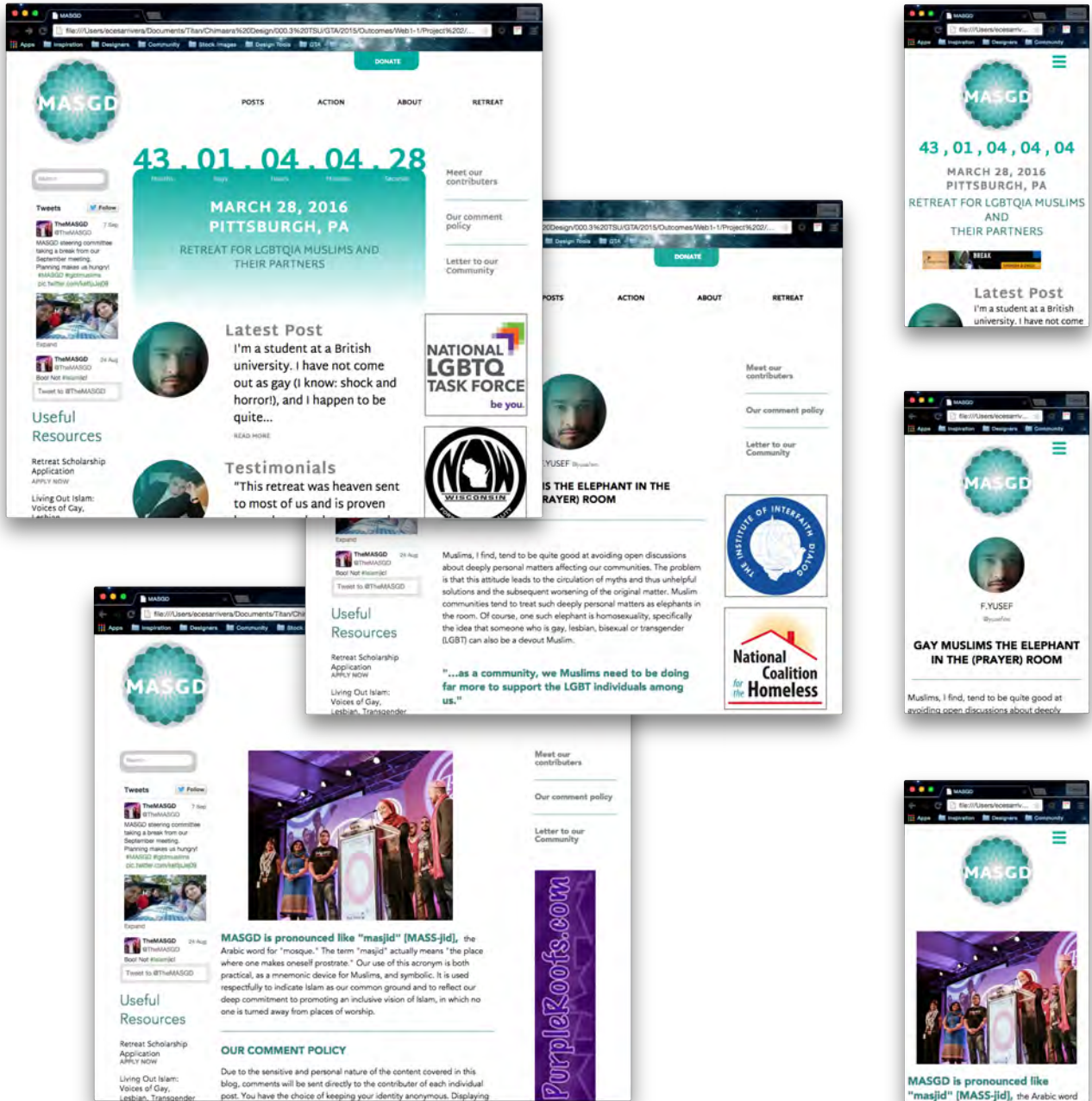


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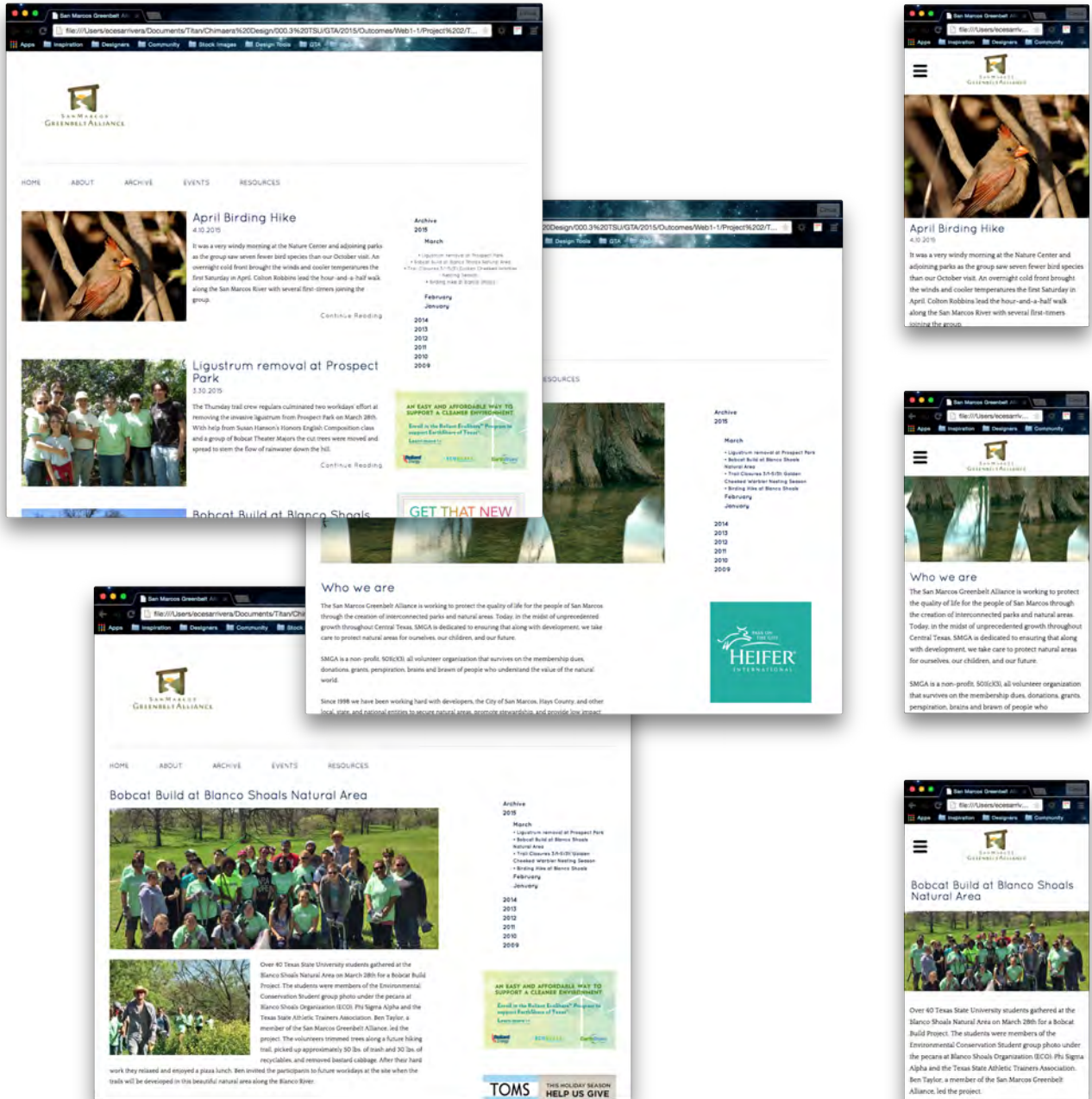
ARTC 3307 INTERACTIVE I

Project 2 Final Cantara Ali

Assignment: Design a blog and code from scratch three pages in HTML and CSS. Pages shown were successfully coded by students. This is the students' second project dealing with design and production of simple websites, their first exposure to web and mobile concepts.



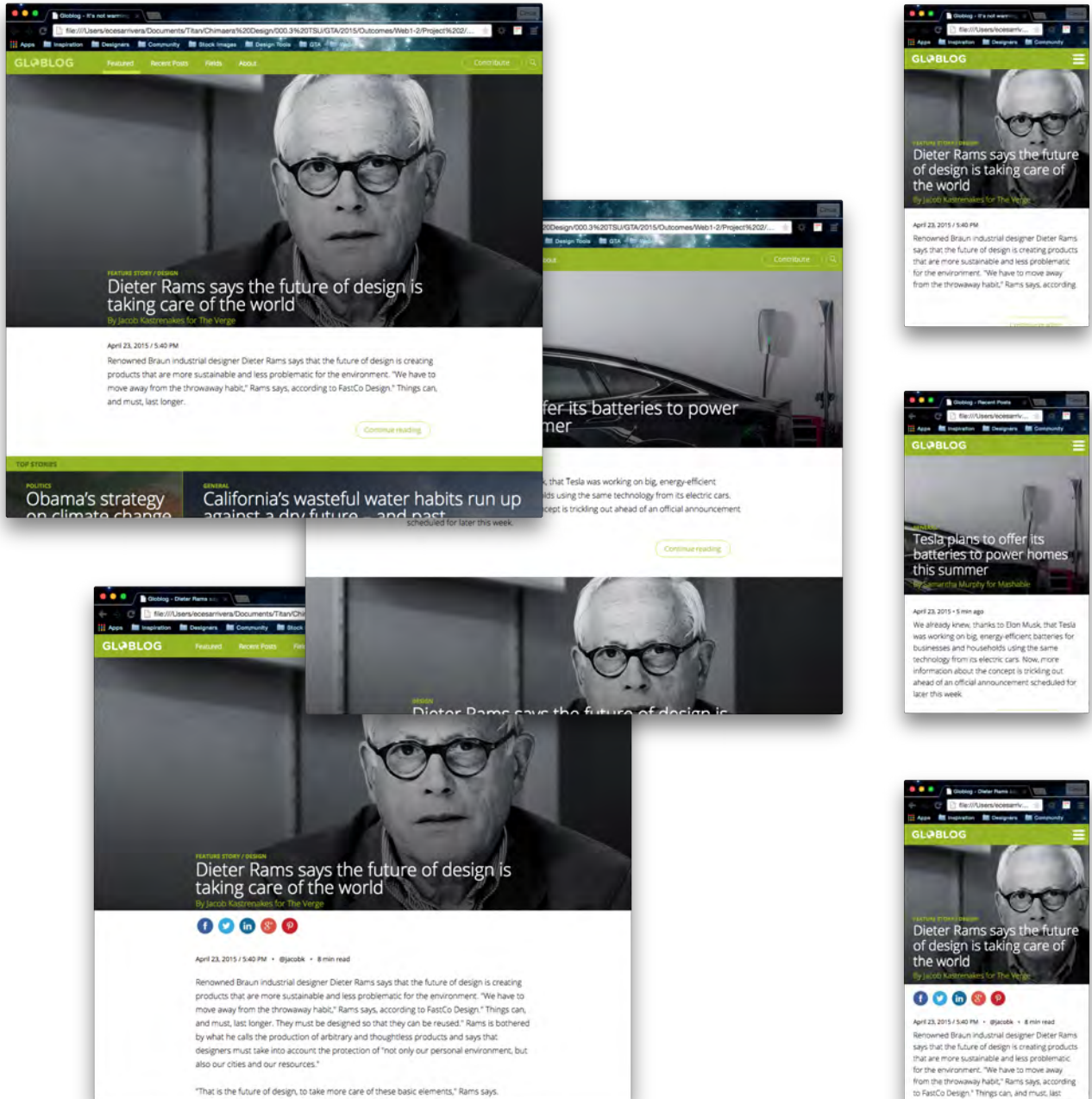
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ARTC 3307 INTERACTIVE I
Project 2 Final Joshua Stines