ARTC 3303 TRADEMARK DESIGN
Whiskey Priest Bar and Pub Chelsey Young
Fidel’s Cigar Shop Amy Klitchek
Mahalo Hawaiian Soups Holli Hollingsworth
Assignment: Create a logo for a small business
Assignment: Design a small book based on a profession. This book is on a drummer. The cover is made of drum skin and is a Japanese stab stitch with a guitar string thread. The book was presented in a drumhead box. Hand rendered type is from the drummer’s set list.
ARTC 1301 INTRO TO COMDES
Final Project Robert Louis
This book is based on the profession of an Operating Room Nurse. The images are from an actual heart surgery procedure. Secondary imagery are scanned copies of OR nurse’s paperwork. End sheets were made from OR gown material. The Japanese stab stitching is made of sterilized sutures. The book was presented in a biohazard bag.
ARTC 3304 BRANDING SYSTEMS

Wired Data + Life Health Conference  Chris Gonzalez
Assignment: Create an identity system for a health conference. Specify primary and secondary typefaces, and primary and secondary brand colors. Design a hero icon, responsive website, name tags, and other event collaterals.
Assignment: Create an identity system for a local business by first identifying the target market and market competitors. Specify primary and secondary typefaces, and primary and secondary brand colors. Design a logo, stationery package, packaging, responsive web site, and other collaterals.
Assignment: Design a book based on an exhibition of choice. This book is on the rise of skateboarding in the 1970's. This subculture of society came about from the sport of surfing and was a rebellion against the middle class. Students were required to use the Fibonacci sequence to make choices on type size, leading, page size, and grid structure. Paper selection, printing, and hand binding the project was all the responsibility of the student.
STUDENT WORK

This book is on high-end designer sneakers.

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STUDENT WORK

ARTC 3320 TYPOGRAPHY II
Exhibition Catalog Irving Hererra
This book is on Aztec and Mayan gods.
STUDENT WORK

ARTC 3320 TYPOGRAPHY II
Exhibition Catalog Danielle Drummond
This book is on movie animator.
ARTC 3307 INTERACTIVE I
Project 1 Final Chris Flores
Assignment: Design an entire retail site and code from scratch two pages in HTML and CSS. Pages shown were successfully coded by students. This is the students’ first project dealing with design and production of simple websites, their first exposure to web concepts.
STUDENT WORK

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ARTC 3307 INTERACTIVE I
Project 1 Final Brandon Garrett
STUDENT WORK

ARTC 3307 INTERACTIVE I
Project 1 Final Breonna Ruffin
ARTC 3307 INTERACTIVE I
Project 2 Final Cantara Ali
Assignment: Design a blog and code from scratch three pages in HTML and CSS. Pages shown were successfully coded by students. This is the students’ second project dealing with design and production of simple websites, their first exposure to web and mobile concepts.
STUDENT WORK

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ARTC 3307 INTERACTIVE I
Project 2 Final Ashly Tann
ARTC 3307 INTERACTIVE I
Project 2 Final  Eric Rios
STUDENT WORK

ARTC 3307 INTERACTIVE I
Project 2 Final Joshua Stines